



Cambridge Healthtech Institute



Bio-Defense World Summit

June 26-29, 2017

Alexandria, VA

Conference Programs:

Biodetection Technologies: Pathogen and Biothreat Detection,
Biodetection Technologies: Point-of-Care for Biodefense,
Biosurveillance Integration,
Rapid Detection for Food Safety,
Sample Prep Technologies,

Corporate Sponsorship – Podium Presentation

- The presentation will be 15 or 30-minutes in length (see options below)
- Presentation will be promoted within the conference brochure and conference website
- Presentation will be presented on-site in the agenda section of the program guide
- One 8' x 10' exhibit space
- Two (2) complimentary main conference registrations, plus one additional registration for your speaker
- Two (2) booth only registrations for your company
- 50 word company description in the program guide
- Discounts for additional conference registrations (limited to 5)
- Logo posted on the conference web-site with hyperlink to your web-site
- Corporate logo and URL link included in conference proceedings package delivered electronically
- On site signage designating your company as a “Corporate Sponsor”
- Pre and Post-conference delegate list, each for one-time usage upon signing mailing list agreement
- Co-operative e-mail marketing campaign to your clients and prospects. Invite your clients and prospects to attend at a discount.

Sponsorship Investment: \$8,500 (for 15 minutes) \$11,000 (for 30 minutes)

Without Exhibit booth: \$6,000 (for 15 minutes) \$8,500 (for 30 minutes)

Corporate Sponsorship - Luncheon Workshop

- The presentation in the session room will be 30-minutes in length, with 15-minutes for Q & A
- Lunch will be provided for up to 100 delegates in attendance
- Presentation will be promoted on the conference web-site
- Presentation will be promoted on-site signage
- Pre and Post-conference delegate list, each for one-time usage upon signing mailing list agreement
- Corporate logo on front cover of conference brochure
- 50 word company description in the program guide
- One 8' x 10' exhibit space



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- Two (2) complimentary full conference registrations for your company, plus one for speaker
- Two (2) booth only registrations for your company
- Discounts for additional conference registrations (limited to 5)
- Logo posted on the conference web-site with the option of a URL link to your web-site
- Corporate logo and URL link included in conference proceedings package delivered electronically
- On site signage designating your company as a “Corporate Sponsor”
- Co-operative e-mail marketing campaign to your clients and prospects. Invite your clients and prospects to attend at a discount.

Sponsorship Investment (includes 8’ x 10’ exhibit space): \$14,000

Without Exhibit: \$10,500

Corporate Support Sponsorship

- Prominently list your company as a Corporate Support sponsor inside the conference brochure
- Corporate logo in Program Guide distributed to all attendees
- Tote Bag Insert
- Corporate logo and URL link included in conference proceedings package delivered electronically
- One 8’ x 10’ exhibit space
- One (1) full-page advertisement in program and event guide.
- Two (2) complimentary main conference registrations
- Discounts for additional conference registrations (limited to 5)
- Pre and Post-conference delegate list, each for one-time usage upon signing mailing list agreement
- Signage on-site denoting your company as a sponsor of the event.
- Logo posted on the conference web-site with the option of a URL link to your web-site
- Co-operative e-mail marketing campaign to your clients and prospects. Invite your clients and prospects to attend at a discount

Sponsorship Investment (includes one 8’ x 10’ exhibit space in exhibit hall): **\$7,500**

Sponsorship Investment (without exhibit space): **\$5,000**

Exhibit Hall Networking Event Sponsorship (Exclusive)

\$10,000

Exclusive opportunity to sponsor a Networking Event to be held in the Exhibit Hall. Use this lively social occasion to launch a new product or solution and drive delegates to your exhibit

- One 8’ x 10’ exhibit space
- Hosted bar service and hors d’oeuvres for guests
- Table tent cards placed around Reception
- Signage outside Exhibit Hall entrance denoting your company as the “reception sponsor”
- Corporate logo and URL link included in conference proceedings package delivered electronically
- Corporate Logo on cover of Conference Brochure
- Two (2) main conference registrations
- Two (2) booth staff registrations
- Discounts for additional conference registrations (limited to 5)
- On-site signage denoting your company as a Corporate Sponsor of the event



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- Pre and Post-conference delegate list, each for one-time usage upon signing mailing list agreement

VIP By-Invitation Only Dinner

CORPORATE SPONSOR/VIP DINNER

Sponsor will host an Invitation-Only VIP Dinner (restaurant and exact date/time to be determined). To insure optimum face-to-face networking, CET suggests dinner be limited to 12 guests, plus up to three representatives from Sponsoring company and two representatives from Cambridge EnerTech. CET will work closely with Sponsor to develop an invitation format and invitees list. CET will extend invitations
 CET will send Sponsor the full-contact info attendee list from dinner POST-conference

Based on your objectives, please choose one of the options for room set-up:

Option 1 ___ Private function room set-up board room style (one large table).

Option 2 ___ Private function room set-up in rounds.

Option 3 ___ Private function room set-up for reception-style instead of plated sit-down dinner. Room is set-up with food stations and round tables are provided creating a networking environment.

AV Requirement: YES ___ NO ___

Includes projector and overhead screen. Client must bring their own laptop for presentation

Additional Benefits

- Attribution as a Corporate Sponsor.
- Corporate logo on conference web site with URL link to Sponsor's web site.
- Listing as Corporate Sponsor on conference brochure (contingent upon CET marketing deadlines)
- **One 10'x10' exhibit space (Booth# _____)**
- Corporate logo and URL link will be placed in conference proceedings package delivered electronically approximately 1 week prior to and 1-2 weeks post conference to all registered participants. Package includes: conference agenda, speaker slides, poster abstracts, sponsor logos with URL link, and exhibitor list with URL link
- Two (2) Main conference registrations (excludes access to short courses and symposia)
- Additional Registrations can be acquired at Sponsor discount – Maximum of 5
- Signage at the event with attribution as Corporate Sponsor

SPONSORSHIP INVESTMENT OPTION 5: \$14,000 (\$10,000 excludes exhibit space)

Focus Group

\$10,000

Opportunity to host a focus group (up to 12 delegates) on-site

This exclusive gathering can be useful to conduct market research, gain feedback on a new product idea, and/or gather marketing intelligence from industry experts on a specific topic.



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Badge Lanyards (Exclusive)

\$4,500

- Sponsorship of badge lanyard (the lanyards will be distributed to every conference attendee)
- Post-conference delegate list, for one-time usage upon signing mailing list

Conference Tote Bags (Exclusive)

(Range - \$6,000 - \$10,000)

- Sponsor will receive up to three tote bag options for Sponsor's approval (selection is based on sponsorship price)
- Sponsor logo will be placed in the front of the tote bag (limited to 2 color)
- Conference name and dates will be placed on the back side
- Sponsor may provide one literature piece, corporate brochure, or promotional item to be inserted inside the bag

To learn more about our customized sponsorships, please contact:

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