

for complete details contact **Lindsay Kennedy** at (617) 232 7400 ext. 210 or email at lkennedy@knowledgefoundation.com



Sponsorship Opportunities

Conference Title Sponsor

Cost: \$20,000

Benefits:

- (5) full access conference registrations (*up to a \$7,995 value*)
- (1) 20' x 20' conference exhibit space (*\$3,299 value*)
- Choice of event sponsorship - Luncheon, Cocktail Reception or Workshop - food & beverage, room rental, taxes & service charges included for basic event
- 8.5" x 11" 4-color advertisement in conference documentation binder
- Company logo featured prominently as title sponsor on all marketing materials and on conference website prior to event
- Press release mention of title sponsorship
- Corporate membership in Knowledge Foundation Technology Commercialization Alliance (*up to a \$2,499 value- see membership details at knowledgefoundation.com for a complete list of benefits*)
- Company logo included as title sponsor on cover of conference docs
- Opening remarks recognition of your title sponsorship to all conference delegates
- Website link from knowledgefoundation.com to your website

Gold Sponsor

Cost: \$10,000

Benefits:

- (2) full access conference registrations (*up to a \$3,198 value*)
- (1) 10' x 10' conference exhibit space (*\$2,299 value*)
- Choice of event sponsorship - Cocktail Reception or Workshop - food & beverage, room rental, taxes & service charges included for basic event
- 8.5" x 11" 4-color advertisement in conference documentation binder
- Company logo featured prominently as gold sponsor on all marketing materials and on conference website prior to event
- Website link from knowledgefoundation.com to your website

Silver Sponsor

Cost: \$5,000

Benefits:

- (2) full access conference registrations (*up to a \$1,599 value*)
- (1) 10' x 10' conference exhibit space (*\$2,299 value*)
- 4-color advertisement in conference documentation binder
- Company logo featured prominently as silver sponsor on all marketing materials and on conference website prior to event

Sponsorship Opportunities

Luncheon Sponsor

Cost: \$6,500

Benefits:

- (1) 10'x10' booth space
- (2) full access conference registrations
- Food & beverage, room rental, taxes & service charges included for basic luncheon
- 8.5" x 11" Black and white advertisement inserted into the conference documentation binder
- Opportunity to do a presentation about your company during the event
- Your marketing materials will be prominently displayed at the event
- Inclusion in promotional literature as an event sponsor
- Website link from knowledgefoundation.com to your website

Cocktail Reception Sponsor

Cost: \$5,000

Benefits:

- (1) 10'x10' booth space
- (2) full access conference registrations
- Food & beverage, room rental, taxes & service charges included for basic cocktail reception
- 8.5" x 11" Black and white advertisement inserted into the conference documentation binder
- Opportunity to do a presentation about your company during the event
- Your marketing materials will be prominently displayed at the event
- You will be included in promotional literature as an event sponsor
- Website link from knowledgefoundation.com to your website

Sponsorship Opportunities

Conference Workshop Sponsor

Cost: \$5,000

This sponsorship provides organizations with the opportunity to host and conduct a workshop that will occur in conjunction with the main conference program.

To receive the optimal benefit of exposure for your company in a credible format, workshops should provide participating delegates with strategies to expedite and enhance their productivity. The inclusion of presentations from end-users who are able to discuss the practicality of the technology is highly suggested. Workshops should be technical in nature and not designed as product/sales promotions by the hosting organization.

Workshop Structure:

There are a variety of formats that can be used (with final approval required from The Knowledge Foundation) during the workshop...hands-on demonstration of product applications, case studies, interactive teams, etc. The hosting organization may suggest the workshop leader/s. The workshop should run approximately 4 hours (subject to event schedule).

Benefits:

- (2) full access conference registrations
- (2) sets of conference documentation
- Food & beverage, room rental, audio visual, taxes & service charges included for basic workshop
- Company logo in the program brochure
- 8.5" x 11" black and white advertisement inserted into the conference documentation binder
- 10' x 10' booth space with all the benefits of the 10'x10' exhibit booth

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Exhibiting Opportunities

Hospitality Suite

Cost: \$4,399

Benefits:

- Private meeting room for up to 15 people for 2 days
- Food & beverage, room rental, taxes & service charges included for basic hospitality suite for 2 days
- 10' x 10' booth space in close proximity to the meeting room
- 2 full access conference registrations
- 2 sets of conference documentation
- 8.5"x 11" 4-color advertisement inserted into the conference documentation binder
- 2 sets of mailing labels of conference attendees for your 2 time use
- Website link from knowledgefoundation.com to your website
- 20% discount registration coupons for 4 of your prospects/clients

10'x 10' Exhibit Booth Space

Cost: \$2,299

Benefits:

- 10'x10' booth space in close proximity to the meeting room
- 1 full access conference registration
- 1 booth attendant-only registration
(*additional booth attendants are \$150 each*)
- 1 set of conference documentation
- 3'x 6' draped table with 1 standard electrical strip
- 8.5"x 11" black and white advertisement inserted into the conference documentation binder (*for an additional \$199.00 you can upgrade your ad to color*)
- 1 set of mailing labels of conference attendees for your 1 time use sent to you after the meeting

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Advertising Opportunities

Conference Tote Bags Cost: \$3,000

Name Badge Lanyards Cost: \$2,000

Benefits:

- Your company logo prominently displayed to all conference delegates on reusable bags or name badge lanyards given to each attendee
- 8.5" x 11" Black and white advertisement inserted into the conference documentation binder
- Customized basic tote bags or name badge lanyards with your company logo included

Conference Notepad & Pens Cost: \$1,500

Benefits:

- 8.5" x 11" Black and white advertisement inserted into the conference documentation binder
- Customized basic notepads and pens with your company logo included

On-site Materials Display Cost: \$329

Benefits:

- Display your materials prominently at the conference

Documentation Binder Advertising Full Color Cost: \$399

B&W Cost: \$299

Benefits:

- 8.5" x 11" black and white or 4-color advertisement inserted into the conference documentation binder

Website Banner Advertising 1 Month Cost: \$259

2 Month Cost: \$419

3 Month Cost: \$549

Benefits:

- (1) 468 pixel x 60 pixel banner ad placed prominently on knowledgefoundation.com

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Order Form

Conference _____

Name _____

Title _____

Company _____

Address _____

City State Zip _____

Phone _____ Fax _____

E-mail _____

Please sign me up for:

- | | |
|--|--|
| <input type="checkbox"/> Conference Title Sponsor
\$20,000.00 | <input type="checkbox"/> Name Badge Lanyard Sponsor
\$2,000.00 |
| <input type="checkbox"/> Gold Sponsor
\$10,000.00 | <input type="checkbox"/> 10' x 10' Exhibit Booth Space
\$2,299.00 |
| <input type="checkbox"/> Silver Sponsor
\$5,000.00 | <input type="checkbox"/> Notepad & Pen Sponsor
\$1,500.00 |
| <input type="checkbox"/> Luncheon Sponsor
\$6,500.00 | <input type="checkbox"/> On-site Materials Display
\$329.00 |
| <input type="checkbox"/> Cocktail Reception Sponsor
\$5,000.00 | <input type="checkbox"/> Doc Binder Ad
<input type="checkbox"/> \$299.00 Black & White |
| <input type="checkbox"/> Conference Workshop Sponsor
\$5,000.00 | <input type="checkbox"/> \$499.00 Full Color |
| <input type="checkbox"/> Hospitality Suite
\$4,399.00 | <input type="checkbox"/> Website Banner Advertising
<input type="checkbox"/> \$259.00 - 1 month |
| <input type="checkbox"/> Tote Bag Sponsor
\$3,000.00 | <input type="checkbox"/> \$419.00 - 2 months |
| | <input type="checkbox"/> \$549.00 - 3 months |

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Method of Payment - *please note: a 50% deposit is required at time of sign-up to hold your place*

- Bill me Master Card Visa American Express

Card Number: _____ exp. _____